

Success in the global economy

The future of business in the age of networks

With Ross Dawson, Strategy consultant and futurist

The rapid development of a globalised, intensely connected world has powerful implications for every aspect of society, work, and business. New communication technologies and the rise of social networks are shifting business relationships and how work is done. Changes in customers' attitudes and expectations mean that traditional approaches to business often no longer work. All organisations need to understand the impact on their industries, and how to respond to both emerging challenges and massive new opportunities.

At this breakfast you will:

- **LEARN** how the emergence of global networks is changing business
- **UNDERSTAND** the opportunities created by the next generation of technology
- **LEARN** how to leverage personal and business networks
- **DISCOVER** how to develop world-class capabilities
- **DEVELOP** business strategies for success in a global economy

Register
now to secure
your place



WHEN

Wednesday 12th September, 2007
7.15am registration, for 7.30am start, concluding at 9am

WHERE

The American Club, Level 15, 131 Macquarie St, Sydney

COST

\$49 members (includes GST). \$59 non-members
\$400 for a members table of ten
\$500 for a non-members table of ten

TO REGISTER

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Ross Dawson is a leading expert on the future of business, a frequent global keynote speaker, and best-selling author. His books include *Living Networks* and the award-winning *Developing Knowledge-Based Client Relationships*, and he also writes the extremely influential *Trends in the Living Networks* blog (www.rossdawsonblog.com). Media appearances include CNN, Bloomberg TV, SkyNews, ABC TV, European Business Network, Channel News Asia, the Today and Sunrise breakfast programs, and many leading newspapers and magazines worldwide. He has delivered keynote speeches in six continents. Ross is founding Chairman of Future Exploration Network and CEO of international consulting firm Advanced Human Technologies. Clients for his keynote speaking and consulting work include ABN Amro, Allens Arthur Robinson, CNET, Ernst & Young, Lend Lease, Macquarie Bank, Microsoft, SAP and many other leading organisations globally.



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